



Chicago Chess Foundation

EMPOWERING YOUTH TO
FIND THE BEST MOVES

Sponsorship Packet 2022 - 2023

Chicago Chess Foundation

Giving all children of Chicago - with a focus on underserved communities - the opportunity to learn, play and compete in chess for free.

1707 N. Fairfield Ave.
Unit #2
Chicago, IL 60647

LETTER FROM THE EXECUTIVE DIRECTOR

Chicago Chess Foundation (CCF) was founded in 2015 by a board primarily made up of Chicago chess community members. They had experienced first hand the benefits chess has on youth, but also saw the discrepancy in chess opportunities between communities across the city. CCF was created to break down barriers to access and provide all youth in Chicago with the opportunity to play, learn and compete in chess for free.



Within this packet you will find information about our impact; how our flexible sponsorship options will allow you to generate a sustainable impact on Chicago's youth; and how our platform can allow you to reach a valuable and expansive audience. We rely on the vibrant and powerful Chicago community to help us accomplish our strategic goals. We appreciate your consideration, and look forward to creating an enduring and mutually beneficial relationship with you as sponsors.

Warm Regards,

A handwritten signature in black ink, appearing to read "Matthew Kearney".

Matthew Kearney - CCF Executive Director

ABOUT US

CCF is a registered 501(c)(3) organization that uses chess as a vehicle for social-emotional and leadership development for Chicago youth in underserved neighborhoods

WHAT WE DO

Our programs include school and community center-based chess clubs, competitive chess opportunities, summer chess camps, and international chess exchanges. All programs are delivered at no cost to youth or their families.



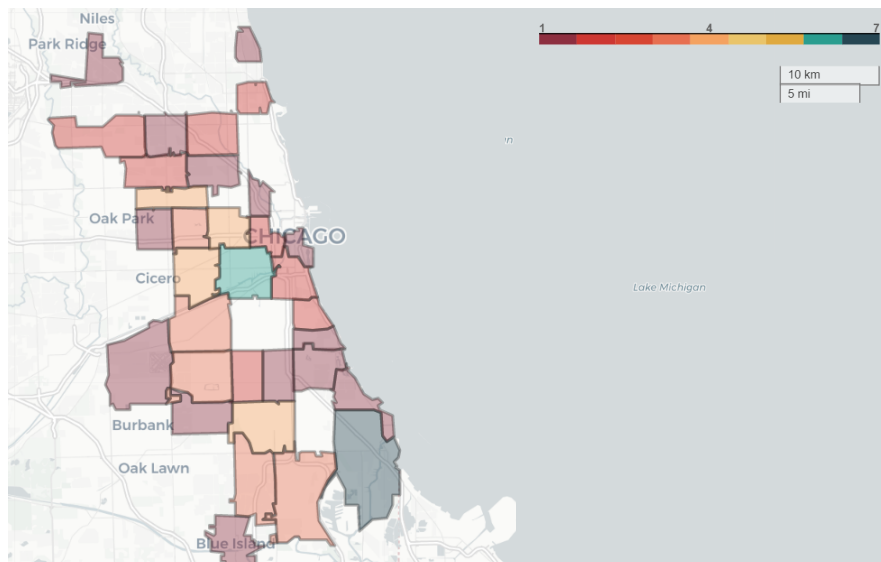
OUR IMPACT

Since hiring our first staff members in 2017, we've served over 9,000 youth, delivered programming in 56 Chicago schools and community organizations, hosted 23 youth chess tournaments, and ran 15 summer chess camps.

YOUR SPONSORSHIP WILL ALLOW US TO REACH MORE
YOUTH IN CHICAGO'S UNDERSERVED NEIGHBORHOODS

CITY-WIDE PRESENCE

CCF actively seeks to develop partnerships and programs in Chicago neighborhoods with the least access to empowering youth resources. We've hosted programs in 33 different zip codes in Chicago, predominantly on Chicago's south and west sides. We engage thousands of families each year during our chess activities.

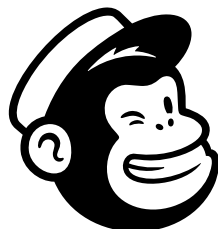


ONLINE PRESENCE

CCF has established itself in the Chicago chess community as well as the youth development world. We remain engaged to thousands of participants and supporters through our online presence. CCF promotes itself across social media platforms, through our website, and our e-mail lists.



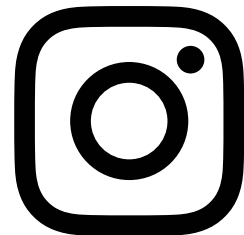
Average 10,000 page visits per year



3,651 subscribers -
12,500 Emails opened annually







741 followers



366 followers

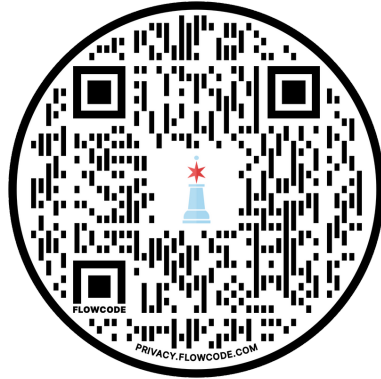
SPONSORSHIP OPPORTUNITIES

	OFFICIAL SPONSOR  \$20,000	PROGRAM SPONSOR  \$10,000	TOURNAMENT SPONSOR  \$5,000	CLUB SPONSOR  \$2,500
Name/Logo featured on CCF website	Yes, Prominent	Yes, Prominent	Yes	Yes
Name/Logo Featured at CCF Tournaments	Banner & Booth	Banner	Banner	No
Tournament Naming Rights	Yes, 1 tournament per season	No	No	No
Social Media Spotlight	Once a month (Individualized, platform of choice)	Once a quarter (Individualized, platform of choice)	Two annual posts (Thanked alongside other sponsors)	One post (Thanked alongside other sponsors)
Sponsorship at Chess Night Out	Queens sponsorship at annual fundraiser	Rooks sponsorship at annual fundraiser	Knights sponsorship at annual fundraiser	Knights sponsorship at annual fundraiser
Awards at Tournament	Representative to present trophies at 2 tournaments	Representative to present trophies at 1 tournament	No	No
Advertisement in monthly program emails	Yes, twice a month	Yes, once a month	Yes, once a month	No

BECOME A SPONSOR

Fill out the Sponsor Interest Form at our website:
<https://chicagochessfoundation.org/donate2/#sponsorship>

Or, scan the following QR code to fill out the Sponsor Interest Form:



CONNECT WITH US



@chicagochess



@chicagochessfoundation



Chicago Chess Foundation



www.chicagochessfoundation.org

For any questions please email sponsorship@chicagochessfoundation.org



WE LOOK FORWARD TO WORKING
WITH YOU TO BRING AWARENESS TO
YOUR BRAND AND TO PROMOTE
YOUTH CHESS IN CHICAGO.